

CADAT / CDAA Joint Annual Conference April 25 – 26, 2025





Ryan Kenyon, BA ryan.kenyon@voco.com



Melanie Donahue, MBA melanie.donahue@voco.com

Course: Hands on Methodology - Orthodontic Attachment Placement

Course Description:

This hands-on course will walk participants through the purpose of attachments and the methodology of proper orthodontic attachment placement. As there is a variety of etchants, bonding agents and composites, this course will discuss the differences between materials and demonstrate the process of placement. From isolation to curing lights, this course will thoroughly explore this skill.

Course Objectives:

- 1. Understand orthodontic attachment concepts
- 2. Understand bonding concepts
- 3. List armamentarium for attachment placement
- 4. Describe different bonding and composite materials
- 5. Perform orthodontic attachment placement

Ryan Kenyon, BA

Ryan received his BA degree in business and corporate communication in 2002. Since then, his experience in dentistry has included Senior Territory Manager for Dentsply for 9 yrs, including Orange County, Long Beach and Hawaii. In 2017, Ryan was awarded the Team Spirit Award, and named Dentalist Rep of the Year 2018. In 2018, Ryan was been the Southwest Regional Manager for Voco America.

Melanie Donahue, MBA

Melanie received her Bachelor of Arts degree in 2003 from Bucknell University. She went on to earn her MBA Marketing degree from Pepperdine University in 2007. Melanie served as a territory representative for Patterson Dental for 6 years. She then served Benco Dental as a territory representative. And most recently moving to Voco as a territory manager for the past 3 years.