



**California Dental Assistants Association
Corporate Sponsor Opportunities 2023-2024**

Gold Level: Premier Conference Meal Co-Sponsor and Exhibitor – \$3,000

Be a designated sponsor of one of our event meals! Includes:

- Complimentary attendance and exhibitor table during all conference events (2 days)
- Advertised sponsor of a designated meal
- Opportunity to address attendees prior to the designated meal
- Website advertising on CADAT/CDAA website home page w/ link to your company home page for 12 months
- Recognition on all supporter signage at the conference
- Company name recognition in pre-conference materials
- One page insert or ad slick into attendee registration packets (insert provided by sponsor)
- Lunch provided for two exhibitors for Friday and Saturday

Silver Level: Premier Conference Speaker Co-Sponsor and Exhibitor – \$1,500

Be a designated sponsor of one of our event speakers! Includes:

- Complimentary attendance and exhibitor table during all conference events (2 days)
- Advertised sponsor of lecture topic/speaker
- Website advertising on CADAT/CDAA website home page w/ link to your company home page for 9 months
- Recognition on all supporter signage at the conference
- Company name recognition in pre-conference materials
- Lunch provided for two exhibitors for Friday and Saturday

Premier Exhibitor Table – \$750

Exhibit table for Friday and Saturday. Includes:

- Complimentary attendance and exhibitor table during all Conference events (2 days)
- Website advertising on CADAT/CDAA website home page w/ link to your company home page for 6 months
- Recognition on all supporter signage at the Conference and pre-conference materials
- Lunch provided for one exhibitor for Friday and Saturday

Virtual Exhibitor – \$495

Exhibitor Advertiser. Includes:

- Website advertising on CADAT/CDAA website home page w/ link to your company home page for 6 months
- Recognition on all supporter signage at the Conference and pre-conference materials

Website Exhibitor – \$350

Website Advertiser: Includes:

- Company logo on the CDAA website with link to your company home page for 12 months.

For more information about our Corporate Sponsor Packages,
contact Shari Becker at sharibecker@cdaaweb.org.